

BUSINESS ASSISTANCE PROGRAM

Serving and Supporting Small Businesses on Georgia Avenue and Kennedy Street



SERVICES PROVIDED:

- BUSINESS NEEDS ASSESSMENTS
- ONE-ON-ONE CONSULTATIONS
- RETAIL PROMOTIONS
- DIRECT TECHNICAL ASSISTANCE
- STOREFRONT IMPROVEMENT
- BUSINESS DIRECTORY

Expert consultants will provide technical assessments and support to help businesses retain and improve their competitive advantage, increase consumer traffic, and attract new business. Whether your priorities include marketing, financial management, and cash flow forecasting, window and visual display merchandising or other related topics we'll work to help improve your commercial **STRATEGY!**

To start this process, help us, to help you by completing a brief Business Needs Assessment Survey.

For Upper Georgia Avenue:

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For Kennedy Street, Brightwood-Georgia Avenue

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All Technical Assistance Services
FREE
to business owners

Website: www.emorybol.org

Technical Assistance Provided by EBOL
Funded by the DC Dept. of Small & Local Business Development (DSLBD)

